# H U G O B O S S

Writing Instruments & Accessories





#### HUGO BOSS

HUGO BOSS is one of the market leaders in the premium and luxury segment of the global apparel market. The Company focuses on the development and the marketing of premium fashion and accessories for men and women.

The brand world of HUGO BOSS comprises the collections of BOSS, BOSS Orange, BOSS Green and HUGO, targeting clearly defined consumer groups. The brands cover a comprehensive product range encompassing classic to modern apparel, elegant eveningwear and sportswear, shoes and leather accessories. Additionally licensed products including fragrances, eyewear, watches, children's fashion, writing instruments & accessories and home textiles enhance each brand.

Within its sports sponsorship activities HUGO BOSS focuses on premium sports such as Formula 1, golf, soccer and sailing. These sports convey brand values such as dynamism, perfection and precision.

The Company's involvement in art sponsorship underscores the common ground that art and fashion share with respect to design, esthetics and creativity. A key initiative is the HUGO BOSS PRIZE honoring extraordinary creative talents in contemporary art. The prize has been awarded since 1996 in collaboration with the Solomon R. Guggenheim Foundation in New York. In 2013 the accolade was companioned by the HUGO BOSS ASIA ART Award for emerging Asian artists.

Over the last few years, HUGO BOSS has expanded its own retail business significantly. The number of points of sale owned by the Group rose to around 1,000. These include freestanding stores operated by the Group in prime locations, shop-in-shops operated by the Group on multibrand retail space and factory outlets.

At the same time, online sales are also gaining in importance. At present, the Group operates eleven online stores in Germany, Great Britain, France, Spain, Italy, the Netherlands, Belgium, Austria, Switzerland, the USA and China.

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### ILLUSION





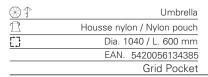


$\otimes$	Umbrella
	Housse nylon / Nylon pouch
[]	Dia. 1000 / L. 620 mm
	EAN. 5420056154765
	Illusion Grey



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Umbrella	$\otimes$
Housse nylon / Nylon pouch	$\Box$
Dia. 1120 / L. 920 mm	[]
EAN. 5420056154772	
Illusion Grev	

















$\otimes$ $\uparrow$	Umbrella
	Housse nylon / Nylon pouch
	Dia. 1040 / L. 600 mm
	EAN. 5420056140867
	New Loop Dark Blue Pocket



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Umbrella	1 €
Housse nylon / Nylon pouch	$\square$
Dia. 1040 / L. 600 mm	£3
EAN. 5420056140881	
New Loop Dark Grey Pocket	

## GRID



⊗↑	Umbrella
	Housse nylon / Nylon pouch
	Dia. 1100 / L. 870 mm
	EAN. 5420056134392
	Grid City



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Umbrella	1₩
Housse nylon / Nylon pouch	$\square$
Dia. 1300 / L. 990 mm	[]
EAN. 5420056134378	
Grid Golf	

### DISTINCT







	Wine set	$\triangleright$
	Incl. packaging 'HUGO BOSS'	
	195 x 200 x 37 mm	[]
	EAN. 5420056134187	
HAW592	Distinct	







	174 x 150 x 30 mm	
	Packaging	
	EAN. 5420056135436	
Set A6	HBP500	



	247 x 217 x 30 mm	
	Packaging	
	EAN. 5420056135429	
Set A5	HBN500	



	357 x 288 x 32 mm	Ŀ₊ĭ
	Packaging	
	EAN. 5420056135405	
A4	HBF500	<del></del>

#### PACKAGING





Ŀċ	202 x 63 x 35 mm
Ħ	Incl. packaging 'HUGO BOSS' (HBS500)
	EAN. 5420056135443
	HBS500

Pen

	113 x 74 x 31 mm	
	Packaging	
	EAN. 5420056135399	
Accessory	HBA500	



242 x 216 x 54 mm

Incl. packaging 'HUGO BOSS' (HBL500)

EAN. 5420056135412

HBL500 Premium set A5



	163 x 170 x 46 mm	<b>C</b> 3
	Packaging	
	EAN. 5420056135450	
Premium set A6	HBX500	

#### SYMBOL KEY ——

Ballpoint pen Stainless Steel Magnet Stainless Steel Wood Roller pen Leather WOOD P.U. Fountain pen Aluminium ΑI P.U. USB Pad Umbrella Ink black Gigabyte Automatic 16 GB Size Ink blue Power bank 5000 mAh Brass Folder - Notebook Key ring BRASS Zinc Alloy Pages Nylon pouch Zinc Alloy 40

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