

H U G O B O S S

Writing Instruments & Accessories

2018





HUGO BOSS

HUGO BOSS is one of the market leaders in the premium and luxury segment of the global apparel market. The Company focuses on the development and the marketing of premium fashion and accessories for men and women.

The brand world of HUGO BOSS comprises the collections of BOSS, BOSS Orange, BOSS Green and HUGO, targeting clearly defined consumer groups. The brands cover a comprehensive product range encompassing classic to modern apparel, elegant eveningwear and sportswear, shoes and leather accessories. Additionally licensed products including fragrances, eyewear, watches, children's fashion, writing instruments & accessories and home textiles enhance each brand.

Within its sports sponsorship activities HUGO BOSS focuses on premium sports such as Formula 1, golf, soccer and sailing. These sports convey brand values such as dynamism, perfection and precision.

The Company's involvement in art sponsorship underscores the common ground that art and fashion share with respect to design, esthetics and creativity. A key initiative is the HUGO BOSS PRIZE honoring extraordinary creative talents in contemporary art. The prize has been awarded since 1996 in collaboration with the Solomon R. Guggenheim Foundation in New York. In 2013 the accolade was accompanied by the HUGO BOSS ASIA ART Award for emerging Asian artists.

Over the last few years, HUGO BOSS has expanded its own retail business significantly. The number of points of sale owned by the Group rose to around 1,000. These include freestanding stores operated by the Group in prime locations, shop-in-shops operated by the Group on multibrand retail space and factory outlets.

At the same time, online sales are also gaining in importance. At present, the Group operates eleven online stores in Germany, Great Britain, France, Spain, Italy, the Netherlands, Belgium, Austria, Switzerland, the USA and China.

H U G O B O S S



TRADITION

"Tradition" is a line of writing accessories crafted in a fine textured leather. The color palette as well as the metal accents are classically modern, making each of these items perfect complements to the writing instrument collection.

Key ring + Long zipped folder + Ballpoint
Set HAK804H + HLV804H + HSW8044H
Incl. packaging 'HUGO BOSS' (HBN500)
EAN. 5420056156950
Set HPBKV804H



Conference folder A5 + Ballpoint
Set HLH804A + HSV8424
Incl. packaging 'HUGO BOSS' (HBL500)
EAN. 5420056157278
Set HPBH804A





Key ring + Folder A5
Set HAK804N + HLM804N
Incl. packaging 'HUGO BOSS' (HBN500)
EAN. 5420056157308
Set HPKM804N





Folder A4 + Rollerball
Set HLF804N + HSN8495B
Incl. packaging 'HUGO BOSS' (HBF500)
EAN. 5420056157339
Set HPFR804N





 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 32 x 3 x 80 / Ring: 25 mm
 EAN. 5420056155120
 Tradition Grey




HAK804H



 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 32 x 3 x 80 / Ring: 25 mm
 EAN. 5420056155137
 Tradition Blue





HAK804N




 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 32 x 3 x 80 / Ring: 25 mm
 EAN. 5420056155052
 Tradition Black





 Key ring + Ballpoint
 Set HAK804H + HSW8044H
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056157285
 Set



HPBK804H







FRAMEWORK




The "Framework" line is all about contrasts. The rounded silhouette has a classic essence, yet the surface treatments are resolutely contemporary. The soft version is a combination of various black textures between shiny platings, soft touch lacquer and a highly technological engraving process on the lower barrel. The grid version features engraved geometrical patterns enhanced by contrasted platings.

 Ballpoint pen
 Incl. packaging 'HUGO BOSS' (HBS500)
EAN. 5420056156226
Framework Grid Black HSW8874A






 Rollerball pen
 Incl. packaging 'HUGO BOSS' (HBS500)
EAN. 5420056156738
Framework Grid Black HSW8875A




 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 Dia. 5 x 26 / Ring: 36 mm
EAN. 5420056155090
Framework Chrome HAK847B



Key ring 
Incl. packaging 'HUGO BOSS' (HBA500) 
Dia. 5 x 27 / Ring: 6 mm 
EAN. 5420056155069
HAK847A Framework Black




HST8454D

Ballpoint pen
Incl. packaging 'HUGO BOSS' (HBS500) 
EAN. 5420056156172
Level Structure Gun




HST8455D

Rollerball pen
Incl. packaging 'HUGO BOSS' (HBS500) 
EAN. 5420056156677
Level Structure Gun





HAK8455




Key ring
Incl. packaging 'HUGO BOSS' (HBA500) 
EAN. 5420056155045
Level Structure Gun







HPBK845

Key ring + Ballpoint
Set HAK8455 + HST8454D 
Incl. packaging 'HUGO BOSS' (HBS500) 
EAN. 5420056157391
Set








 Fountain + Ballpoint
 Set HST8452A + HST8454A

 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056157469
 Set HPBP845A





 Key ring

 Incl. packaging 'HUGO BOSS' (HBA500)

 26 x 4 x 53 / Ring: 26 mm
 EAN. 5420056155106
 Contrast Chrome HAK858B






Key ring  
 Incl. packaging 'HUGO BOSS' (HBA500) 
 26 x 4.2 x 53 / Ring: 26 mm 
 EAN. 5420056155076
 HAK858A Contrast Black





EDGE



The "Edge" pen is resolutely unique. The minimalist feel of its square frame is further enhanced by the absence of a clip, replaced by a refined engraving that reveals a magnified yet, understated HUGO BOSS logo.

 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 20 x 8 x 58 / Ring: 25 mm
 EAN. 5420056154697
 Edge HAK889



5000 mAh
 Power bank
 Incl. packaging 'HUGO BOSS'
 120 x 67 x 12 mm
 EAN. 5420056154840
 Edge Black HAB806



10000 mAh
 Power bank
 Incl. packaging 'HUGO BOSS'
 150 x 79 x 16 mm
 EAN. 5420056154680
 Edge Black HAX806



5000 mAh
Power bank + Key ring + Rollerball
Set HAB806 + HAK889 + HSQ8065
Incl. packaging 'HUGO BOSS' (HBX500)
EAN. 5420056156943

Set HPBKR806



Folder A5 + Rollerball
Set HDM878 + HSQ8065
Incl. packaging 'HUGO BOSS'
EAN. 5420056157841

Set HPMR878



Note pad A5 + Fountain
Set HNH808A + HSG8082A
Incl. packaging 'HUGO BOSS' (HBN500)
EAN.


Set HPH808A



Key ring + Fountain + Conference folder A5
Set HAK847B + HSG8082A + HTM808A
Incl. packaging 'HUGO BOSS'
EAN. 5420056156967

Set HPKMP808A





 Fountain pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056142236
 Pure Black



HSY6832





 Ballpoint pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056135382
 Pure Black



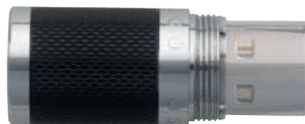
HSY5834





 Rollerball pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056142243
 Pure Black

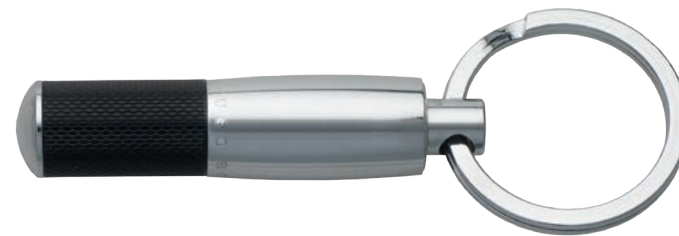



HSY6835




 USB stick
 Incl. packaging 'HUGO BOSS' (HBA500)
 Dia. 17 x 63 mm
 EAN. 5420056134644
 Pure Black

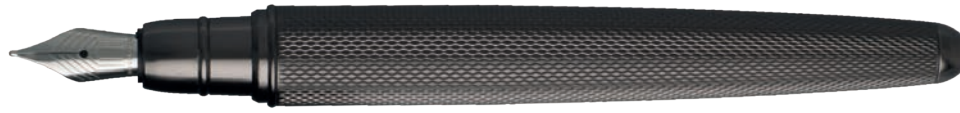
HAU583




 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 Dia. 14 x 64 mm
 EAN. 5420056134552
 Pure Black

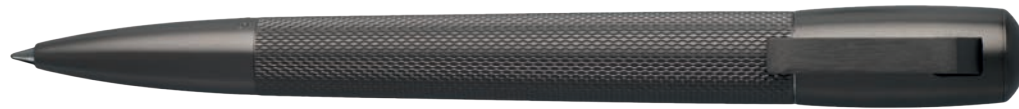
HAK583

PURE



HSY6032

Fountain pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056142205
 Pure Matte Dark Chrome



HSY6034

Ballpoint pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056142212
 Pure Matte Dark Chrome



HSY6035

Rollerball pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056142229
 Pure Matte Dark Chrome






USB stick
 Incl. packaging 'HUGO BOSS' (HBA500)
 Dia. 16 x 65 / Ring: 28 mm
 EAN. 5420056141444
 Pure Matte Dark Chrome

HAU603




Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 Dia. 14 x 62 / Ring: 28 mm
 EAN. 5420056141369
 Pure Matte Dark Chrome

HAK603








 Note pad A6 + Ballpoint
 Set HNM609 + HSL6044A
 Incl. packaging 'HUGO BOSS' (HBP500)
 EAN. 5420056148559
 Set HPBM604A





 Fountain + Rollerball
 Set HSL6042A + HSL6045A
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056143141
 Set HPPR604A



Key ring + Ballpoint
 Set HAK604A + HSL6044A  
 Incl. packaging 'HUGO BOSS' (HBS500) 
 EAN. 5420056142397
 HPBK604A Set

PURE



HSL6042A

Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141819

Pure Leather Black



HSL6044A

Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141826

Pure Leather Black



HSL6045A

Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141840

Pure Leather Black



HAK604A

Key ring

Incl. packaging 'HUGO BOSS' (HBA500)

Dia. 14 x 62 / Ring: 28 mm

EAN. 5420056141376

Pure Leather Black



ICON



HSN5012

Fountain pen
Incl. packaging 'HUGO BOSS' (HBS500)
EAN. 5420056134880
Icon



HSN5015

Rollerball pen
Incl. packaging 'HUGO BOSS' (HBS500)
EAN. 5420056134897
Icon

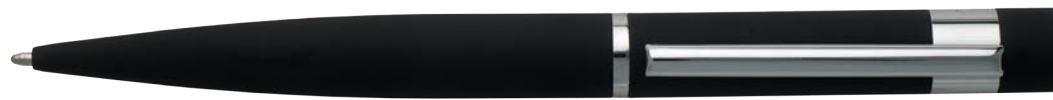


HAU535

USB stick
Incl. packaging 'HUGO BOSS' (HBA500)
50 x 17.5 mm
EAN. 5420056134613
Essential Shiny Black



LOOP



HSG5904

Ballpoint pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056134743
 Loop Black



HSG5905

Rollerball pen
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056134750
 Loop Black



USB stick + Ballpoint
 Set HAU542 + HSG5904
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056135993
 Set

HPBU590







HAU542


USB stick
 Incl. packaging 'HUGO BOSS' (HBA500)
 50 x 17.5 mm
 EAN. 5420056134620
 Loop Black











 Folder A6 + Pen
 Incl. packaging 'HUGO BOSS'
 171 x 146 x 35 mm
 EAN. 5420056141109
 Sky


 HDS607


 HDM607





 Folder A5 + Pen
 Incl. packaging 'HUGO BOSS'
 245 x 214 x 35 mm
 EAN. 5420056141116
 Sky













 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 16 x 2.5 x 50 / Ring: 27 mm
 EAN. 5420056134491
 Grid

HAK524



5000 mAh  Power bank
 Incl. packaging 'HUGO BOSS' (HBB500) 
 105 x 60 x 15 mm 
 EAN. 5420056149532
 Dusk  HAB755A

 Notebook cover A6  
 Incl. packaging 'HUGO BOSS' (HBP500) 
 159 x 114 x 15 mm 
 EAN. 5420056149716
 Dusk

 Notebook cover A7  
 Incl. packaging 'HUGO BOSS' (HBP500) 
 159 x 114 x 15 mm 
 EAN. 5420056149693
 Dusk




Note pad A6 + Ballpoint
Set HNM707J + HSC7074J
Incl. packaging 'HUGO BOSS'
EAN. 5420056149969
Set HPBM707J



Key ring + Note pad A6 + Ballpoint
Set HAK707G + HNM707G + HSC7074G
Incl. packaging 'HUGO BOSS' (HBX500)
EAN. 5420056149877
Set HPBKM707G






 Key ring
 Incl. packaging 'HUGO BOSS' (HBA500)
 Dia. 30 x 40 / Ring: 28 mm
 EAN. 5420056149570
 Essential Lady Off-white HAK707G





Key ring 
 Incl. packaging 'HUGO BOSS' (HBA500) 
 Dia. 30 x 40 / Ring: 28 mm 
 EAN. 5420056149587
 Essential Lady Dark Blue HAK707N



Notebook cover A7 + Ballpoint
 Set HLK707X + HSC7074X
 Incl. packaging 'HUGO BOSS' (HBP500)
 EAN. 5420056149846
 Set HPBK707X



Key ring + Notebook cover A7 + Ballpoint
 Set HAK707N + HLK707N + HSC7074N 
 Incl. packaging 'HUGO BOSS' (HBP500) 
 EAN. 5420056149860
 Set HPBKK707N

SYMBOL KEY

Ballpoint pen



Roller pen



Fountain pen



Pad



Ink black



Ink blue



Brass



Zinc Alloy



Stainless Steel



Wood



Aluminium



USB



Gigabyte



Power bank



Folder - Notebook



Pages



Magnet



Leather



P.U.



Umbrella



Automatic



Size



Key ring



Nylon pouch



H U G O B O S S

