

H U G O B O S S

Writing Instruments & Accessories

2018





# H U G O   B O S S

HUGO BOSS is one of the market leaders in the premium and luxury segment of the global apparel market. The Company focuses on the development and the marketing of premium fashion and accessories for men and women.

The brand world of HUGO BOSS comprises the collections of BOSS, BOSS Orange, BOSS Green and HUGO, targeting clearly defined consumer groups. The brands cover a comprehensive product range encompassing classic to modern apparel, elegant eveningwear and sportswear, shoes and leather accessories. Additionally licensed products including fragrances, eyewear, watches, children's fashion, writing instruments & accessories and home textiles enhance each brand.

Within its sports sponsorship activities HUGO BOSS focuses on premium sports such as Formula 1, golf, soccer and sailing. These sports convey brand values such as dynamism, perfection and precision.

The Company's involvement in art sponsorship underscores the common ground that art and fashion share with respect to design, esthetics and creativity. A key initiative is the HUGO BOSS PRIZE honoring extraordinary creative talents in contemporary art. The prize has been awarded since 1996 in collaboration with the Solomon R. Guggenheim Foundation in New York. In 2013 the accolade was companioned by the HUGO BOSS ASIA ART Award for emerging Asian artists.

Over the last few years, HUGO BOSS has expanded its own retail business significantly. The number of points of sale owned by the Group rose to around 1,000. These include freestanding stores operated by the Group in prime locations, shop-in-shops operated by the Group on multibrand retail space and factory outlets.

At the same time, online sales are also gaining in importance. At present, the Group operates eleven online stores in Germany, Great Britain, France, Spain, Italy, the Netherlands, Belgium, Austria, Switzerland, the USA and China.

H U G O   B O S S



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## ILLUSION

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The "Illusion" line is presented with textures and proportions to create an optical illusion, featuring a perfectly balanced silhouette. Available in a modern mix of highly technical engravings and matte lacquer, or in a more classical version with matte black pinstripes and crisp chrome accents.



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156097

Illusion Grey

HSW8044H



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156103

Illusion Blue

HSW8044N



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156080

Illusion Black

HSW8044A

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 Key ring + Ballpoint  
Set HAK804N + HSW8044N  
 Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056157292

Set HPBK804N



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 Ballpoint + Rollerball  
Set HSV8424 + HSV8425  
 Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056157193

Set HPBR842



# ILLUSION



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056155908

Illusion Classic



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156189

Illusion Classic



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156684

Illusion Classic



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## FRAMEWORK

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The "Framework" line is all about contrasts. The rounded silhouette has a classic essence, yet the surface treatments are resolutely contemporary. The soft version is a combination of various black textures between shiny platings, soft touch lacquer and a highly technological engraving process on the lower barrel. The grid version features engraved geometrical patterns enhanced by contrasted platings.



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056155939

Framework Soft Black

HSG8872A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156202

Framework Soft Black

HSG8874A



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156714

Framework Soft Black

HSG8875A

Ballpoint + Rollerball

Set HSG8874A + HSG8875A



Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056157650

Set

HPBR887A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156226

Framework Grid Black



HSW8874A



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156738

Framework Grid Black



HSW8875A



Key ring

Incl. packaging 'HUGO BOSS' (HBA500)

Dia. 5 x 26 / Ring: 36 mm

EAN. 5420056155090

Framework Chrome

HAK847B



Key ring

Incl. packaging 'HUGO BOSS' (HBA500)

Dia. 5 x 27 / Ring: 6 mm

EAN. 5420056155069

Framework Black

HAK847A

## FRAMEWORK



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056155953

Framework Grid Gun



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156233

Framework Grid Gun



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156745

Framework Grid Gun



Fountain + Ballpoint

Set HSW8872D + HSW8874D

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056157636

Set



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## MIME

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The "Mime" pen has an innovative element - stemming from its unexpected stylus tablet function as well as from its aerodynamic, clipless shape. Finished with a graphic engraved grid pattern and contrasted trims, it is a functional and uniquely designed item.



Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156776  
HSY8985A  
Mime Pad Black



Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156783  
HSY8985B  
Mime Pad Chrome





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## LEVEL

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The "Level" line is the embodiment of balance - its perfectly proportionned silhouette is making for the most enjoyable writing experience. It is offered in elegant engraved metal versions - all plated in matte black or dark chrome - with a cap adorned by a geometrical pattern and contrasting chrome or rose gold plated stripe elements. It is also offered in more classical versions, with colored soft touch lacquered tops contrasting with shiny plated lower barrels.

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# LEVEL

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Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056155892

Level Structure Black

HST8452A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156165

Level Structure Black

HST8454A



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156660

Level Structure Black

HST8455A



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	Fountain pen
	Incl. packaging 'HUGO BOSS' (HBS500)
EAN.	5420056155885
Level	Soft Blue



	Ballpoint pen
	Incl. packaging 'HUGO BOSS' (HBS500)
EAN.	5420056156134
Level	Soft Blue



	Rollerball pen
	Incl. packaging 'HUGO BOSS' (HBS500)
EAN.	5420056156639
Level	Soft Blue



	Ballpoint + Rollerball
Set	HSF8454N + HSF8455N
	Incl. packaging 'HUGO BOSS' (HBS500)
EAN.	5420056157483

Set  
HPBR845N

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# LEVEL

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Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156110

Level Soft Black

HSF8454A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156127

Level Soft Grey

HSF8454H



Note pad A5 + Ballpoint

Set HNH808A + HSF8454A

Incl. packaging 'HUGO BOSS' (HBN500)

EAN. 5420056157742

Set

HPBH808A



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## PILLAR

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The "Pillar" line, with its contrasted textures and structural pattern, is a nod to industrial aesthetics. The refined surfaces and unexpected color combinations of blue with dark chrome, anthracite with rose gold and textures of chrome are the perfect combination of finishings, conveying modernity and elegance.



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056155977

Pillar Blue

HSC8922L



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156769

Pillar Blue

HSC8925L



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156251

Pillar Blue

HSC8924L



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156257

Pillar Chrome

HSC8924B



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156264

Pillar Gun

HSC8924D

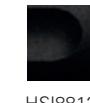


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## JET

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The "Jet" line is a classic shape, modernly interpreted. Its deep black color, concave surface detailing and crisp industrial dark chrome accents are giving it a cutting edge effect. This combined with a functional and light structure is offering a precise and distinctively elegant writing experience.



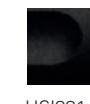
Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056155946

Jet



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156219

Jet



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156721

Jet



Ballpoint + Rollerball

Set HSI8814 + HSI8815



Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056157025

Set

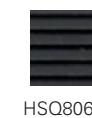


Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056155878

Edge Black



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156622

Edge Black



Fountain + Rollerball

Set HSQ8062 + HSQ8065

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056157544

Set



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## BARREL

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The "Barrel" pen line is inspired by modern architecture. It is adorned by refined geometric engravements and finds its originality in the two soft touch deep black tiles dividing the sequence of its minimalistic design, giving it an undertone of refinement and urban elegance.



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056155922

Barrel



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156196

Barrel



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156707

Barrel

Ballpoint + Rollerball

Set HSV8554 + HSV8555



Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056157490

Set



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## EVOLUTION

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The "Evolution" pen is constructed of a strong, straight frame. The fountain and rollerball pens are a mismatched pair, adorned by reverse gradients of finely engraved tiles featuring hues of grey.



Fountain pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056155915  
HSS8562  
Evolution



Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156691  
HSS8565  
Evolution



Double pen pouch + Fountain + Rollerball  
Set HLD804A + HSS8562 + HSS8565  
Incl. packaging 'HUGO BOSS' (HBN500)  
EAN. 5420056157476  
HPDPR856  
Set



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## FORMATION

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The "Formation" pen is an elegant writing instrument with a modern and active feel. The contrasted engraved stripes on the top, paired with advanced soft touch black lacquered body and crisp chrome accents are a resolutely innovative mix.



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056155960

Formation



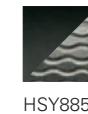
Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156240

Formation



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156752

Formation



Ballpoint + Rollerball

Set HSY8854 + HSY8855



Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056157506

Set





Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056155847

Gear Black



HSG8022A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156035

Gear Black



HSG8024A



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156592

Gear Black



HSG8025A

Ballpoint + Rollerball

Set HSG8024A + HSG8025A



Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056157179

Set

HPBR802A



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056155854

Gear Blue



HSG8022N



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156059

Gear Blue



HSG8024N



Fountain + Ballpoint

Set HSG8022N + HSG8024N

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056157148

Set

HPBP802N



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# GEAR

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HSG8024H

Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156042

Gear Grey

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HSG8025H

Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156608

Gear Grey

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HPBR802H

Ballpoint + Rollerball

Set HSG8024H + HSG8025H

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056157186

Set

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## SASH

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Made very performant by their light and balanced frame, the "Sash" writing instruments are elegant and modern, mixing technical engraved surface, with an innovative soft touch midring.



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156158

Sash Gun



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156653

Sash Gun



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156141

Sash Chrome



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156646

Sash Chrome



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056155861

Stripe Soft Black



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156066

Stripe Soft Black



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156073

Stripe Soft Blue



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156615

Stripe Soft Blue



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141703

Stripe Chrome



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141710

Stripe Chrome



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141734

Stripe Chrome



Ballpoint + Rollerball

Set HSH6624B + HSH6625B

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142779

Set

HPBR662B



# STRIPE



Fountain pen	
Incl. packaging 'HUGO BOSS' (HBS500)	
EAN. 5420056150804	
Stripe Matte Black	

Ballpoint pen	
Incl. packaging 'HUGO BOSS' (HBS500)	
EAN. 5420056150811	
Stripe Matte Black	

Rollerball pen	
Incl. packaging 'HUGO BOSS' (HBS500)	
EAN. 5420056150835	
Stripe Matte Black	



Fountain + Rollerball	
Set HSW7772A + HSW7775A	
Incl. packaging 'HUGO BOSS' (HBS500)	
EAN. 5420056150309	
Set	



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## PURE

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The "Pure" line with its tapered yet aerodynamic silhouette redefines modern lines with structural simplicity. These writing pieces are mixing technical precision and intricate graphic pattern for a tactile writing experience at the intersection of function and design.



Fountain pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150873  
HSY7422B  
Pure Chrome



Ballpoint pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150880  
HSY7424B  
Pure Chrome



Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150897  
HSY7425B  
Pure Chrome

Ballpoint + Rollerball  
Set HSY7424B + HSY7425B  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150057  
HPBR742B  
Set

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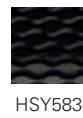
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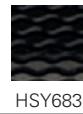
	Fountain pen
	Incl. packaging 'HUGO BOSS' (HBS500)
EAN.	5420056142236
Pure Black	HSY6832



	Ballpoint pen
	Incl. packaging 'HUGO BOSS' (HBS500)
EAN.	5420056135382
Pure Black	HSY5834



	Rollerball pen
	Incl. packaging 'HUGO BOSS' (HBS500)
EAN.	5420056142243
Pure Black	HSY6835



	USB stick
	Incl. packaging 'HUGO BOSS' (HBA500)
Dia.	17 x 63 mm
EAN.	5420056134644
Pure Black	HAU583



	Key ring
	Incl. packaging 'HUGO BOSS' (HBA500)
Dia.	14 x 64 mm
EAN.	5420056134552
Pure Black	HAK583

# PURE



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142205

Pure Matte Dark Chrome

HSY6032



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142212

Pure Matte Dark Chrome

HSY6034



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142229

Pure Matte Dark Chrome

HSY6035



16 GB  
Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 16 x 65 / Ring: 28 mm  
EAN. 5420056141444  
Pure Matte Dark Chrome

HAU603

Key ring  
Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 14 x 62 / Ring: 28 mm  
EAN. 5420056141369  
Pure Matte Dark Chrome

HAK603



Note pad A6 + Ballpoint

Set HNM609 + HSL6044A

Incl. packaging 'HUGO BOSS' (HBP500)

EAN. 5420056148559

Set HPBM604A



Fountain + Rollerball

Set HSL6042A + HSL6045A

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056143141

Set HPPR604A



Key ring + Ballpoint

Set HAK604A + HSL6044A

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142397

Set HPBK604A

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# PURE

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Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056141819

Pure Leather Black

HSL6042A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056141826

Pure Leather Black

HSL6044A



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056141840

Pure Leather Black

HSL6045A



Key ring

Incl. packaging 'HUGO BOSS' (HBA500)



Dia. 14 x 62 / Ring: 28 mm

EAN. 5420056141376

Pure Leather Black

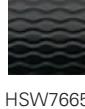
HAK604A

# CAPTION

 Ballpoint pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150781  
Caption Structure



 Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150798  
Caption Structure



 Ballpoint + Rollerball  
Set HSW7664 + HSW7665  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150088  
Set

HPBR766



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# CAPTION

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Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150562

Caption Classic

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Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150569

Caption Classic

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Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150576

Caption Classic

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Ballpoint + Rollerball

Set HST7254 + HST7255



Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150040

Set

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Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150477

Advance Fabric Dark Grey



HSN7052J



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150484

Advance Fabric Dark Grey



HSN7054J



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150514

Advance Fabric Dark Grey



HSN7055J

Ballpoint + Rollerball

Set HSN7054J + HSN7055J

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150033

Set

HPBR705J





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## COLUMN

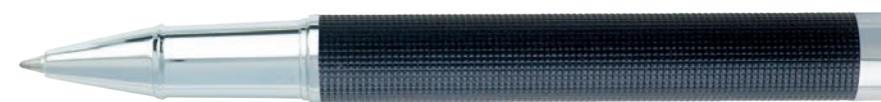
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The "Column" pieces are the perfect balance between sleek contours and a highly technical surface craftsmanship. The refined ring details, featuring the contrast between shiny and matte plating adds a subtle art-deco design element to these modern writing pieces.



Ballpoint pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150859  
Column Blue

HSW7884N



Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150866  
Column Blue

HSW7885N



Ballpoint pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142144  
Column Dark Chrome

HSW6514



Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142151  
Column Dark Chrome

HSW6515

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 Ballpoint pen  
 Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142069  
Column Stripes



 Rollerball pen  
 Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142076  
Column Stripes



 Ballpoint + Rollerball  
Set HSV6514 + HSV6515  
 Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056143028  
Set

HPIR651



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# COLUMN

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Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150446

Column Black

HSG7882A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150453

Column Black

HSG7884A



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150460

Column Black

HSG7885A



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## BOLD

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The "Bold" collection is an expression of refined luxury with timeless, straight lines. The perfectly chiselled surfaces define the crossroad between elegance and technicality. This series is the embodiment of attention to detail and sophisticated functionalism.



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056142083



Bold Black



Ballpoint pen

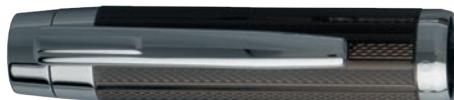
Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056142106



Bold Black



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



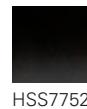
EAN. 5420056142120



Bold Black

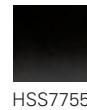
# BAUHAUS

 Fountain pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150538  
Bauhaus

 HSS7752



 Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150545  
Bauhaus

 HSS7755



 Fountain + Rollerball  
Set HSS7752 + HSS7755  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150293  
Set

HPPR775



# GROVE



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150903

Grove



HSY7864



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150910

Grove



HSY7865



Ballpoint + Rollerball

Set HSY7864 + HSY7865



Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150101

Set

HPBR786

# REVERSE

 Fountain pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150637  
Reverse



 Ballpoint pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150644  
Reverse



 Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150651  
Reverse



 Fountain + Ballpoint  
Set HSV7642 + HSV7644  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150019  
Set

HPBP764



# ICON



Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056134880

Icon



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056134897

Icon



USB stick

Incl. packaging 'HUGO BOSS' (HBA500)

50 x 17.5 mm

EAN. 5420056134613

Essential Shiny Black





Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150583

Storyline Black

HSU7044A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150590

Storyline Dark Grey

HSU7044J



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150606

Storyline Light Grey

HSU7044K



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150613

Storyline Dark Blue

HSU7044N



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150620

Storyline Burgundy

HSU7044R



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056141642  
New Loop Dark Blue



HSG6334N



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056141666  
New Loop Dark Blue



HSG6335N



Ballpoint + Rollerball

Set HSG6334N + HSG6335N

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142731

Set

HPBR633N



# LOOP



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN: 5420056134743

Loop Black

HSG5904



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN: 5420056134750

Loop Black

HSG5905



USB stick + Ballpoint

Set HAU542 + HSG5904

Incl. packaging 'HUGO BOSS' (HBS500)

EAN: 5420056135993

Set

HPBU590



USB stick

Incl. packaging 'HUGO BOSS' (HBA500)



50 x 17.5 mm

EAN: 5420056134620

Loop Black

HAU542



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150743

Essential Rose Gold

HSW7444E



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150774

Essential Rose Gold

HSW7445E



Ballpoint + Rollerball

Set HSW7444E + HSW7445E



Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150064

Set

HPBR744E

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 Ballpoint pen  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150729  
Essential Matte Black



HSW7444A



 Rollerball pen  
Incl. packaging 'HUGO BOSS' (HBN500)  
EAN. 5420056150750  
Essential Matte Black



HSW7445A



 Pen pouch  
Incl. packaging 'HUGO BOSS' (HBN500)  
EAN. 5420056148221  
Basis



HLX753A



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## ESSENTIAL

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Fountain pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150712

Essential Matte Chrome

HSW7442B



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150736

Essential Matte Chrome

HSW7444B



Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150767

Essential Matte Chrome

HSW7445B



HSC8074A

Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156028

Essential Lady Black



HSC8075A

Rollerball pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056156585

Essential Lady Black



Ballpoint + Rollerball

Set HSC8074A + HSC8075A



Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056157643

Set

HPBR807A

## ESSENTIAL



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150361

Essential Lady Off-white



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150378

Essential Lady Grey



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150385

Essential Lady Dark Blue



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150392

Essential Lady Burgundy



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150408

Essential Lady Nude

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# SOPHISTICATED

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Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150934

Sophisticated Chrome Diamond

HSY7994B



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150941

Sophisticated Gold Diamond

HSY7994E



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056150927

Sophisticated Black Diamond

HSY7994A



Ballpoint pen

Incl. packaging 'HUGO BOSS' (HBS500)



EAN. 5420056135351

Sophisticated Diamond

HSW5804

# REFILLS



Ball pen refill metal blue M

EAN. 5420056140041

HPR541BM



Ball pen refill metal black M

EAN. 5420056140065

HPR541NM



Ball pen refill metal black F

EAN. 5420056140058

HPR541NF



Ball pen refill metal black M EasyFlow

EAN. 542005614007254

HPR541NME



Roller pen refill metal blue M

EAN. 5420056140089

HPR551BM



Roller pen refill metal black M

EAN. 5420056140096

HPR551NM

# — SYMBOL KEY —

Ballpoint pen



Roller pen



Fountain pen



Pad



Ink black



Ink blue



Brass



Zinc Alloy



Stainless Steel



Wood



Aluminium



USB



Gigabyte



Power bank



Folder - Notebook



Pages



Magnet



Leather



P.U.



Umbrella



Automatic



Size



Key ring



Nylon pouch



H U G O   B O S S

